



Press Release
For immediate release – 18/11/2010

Eduniversal Worldwide Business Schools Ranking 2010

Russian Business Schools – Ranking 2010

School	Vote 2010		Vote 2009		Vote 2008	
► Russia (NW & Central)						
4 Palmes - Top Business School						
St. Petersburg State University - Graduate School of Management	1 st	282 ‰	1 st	298 ‰	1 st	261 ‰
Graduate School of Business Administration - Moscow State University	2 nd	225 ‰	2 nd	217 ‰	3 rd	202 ‰
MIRBIS - Moscow International Higher Business School	= 3 rd	150 ‰	3 rd	155 ‰	2 nd	210 ‰
IMISP - International Management Institute of St-Petersburg	= 3 rd	150 ‰	4 th	132 ‰	4 th	161 ‰
3 Palmes - Excellent Business School						
GSIB - Graduate School of International Business - Academy of National Economy under the government of RF	1 st	130 ‰	1 st	120 ‰	3 rd	86 ‰
IBS - Institute of Business Studies -Academy of National Economy under the government of RF	2 nd	116 ‰	3 rd	70 ‰	2 nd	96 ‰
Plekhanov International Business School	3 rd	102 ‰	2 nd	93 ‰	1 st	104 ‰
State University - Higher School of Economics	4 th	86 ‰	4 th	58 ‰	5 th	57 ‰
State University of Management - Higher School of Business	5 th	39 ‰	5 th	47 ‰	4 th	78 ‰
2 Palmes - Good Business School						
MIPK - Higher Economic School - Saint-Petersburg State University of Economics and Finance	1 st	58 ‰	1 st	50 ‰	1 st	28 ‰
International Management Institute LINK	2 nd	44 ‰	2 nd	27 ‰	2 nd	26 ‰
Institute of Economics and Finance "SINERGHIA"	3 rd	37 ‰	3 rd	23 ‰	3 rd	18 ‰
HCMS - Higher Commercial Management School - Ministry of Economic Development and Trade of the RF	4 th	12 ‰	4 th	12 ‰	4 th	10 ‰

School	Vote 2010	Vote 2009	Vote 2008
Russia (Priv. & Urals)			
2 Palmes - Good Business School			
Kazan State Finance and Economics Institute	1 st 65 %	1 st 66 %	1 st 64 %
Perm State Technical University - Regional Management Center	2 nd 28 %	2 nd 43 %	2 nd 20 %
1 Palme - Local Reference			
Business School of Ural Federal University named after the first President of Russia B.N.Yeltsin	1 st 35 %	1 st 27 %	1 st 20 %
Russia (Southern)			
2 Palmes - Good Business School			
Institute of Management Business and Law	1 st 81 %	1 st 93 %	1 st 70 %
Russia (Siberia & FE)			
2 Palmes - Good Business School			
Vladivostok State University of Economics and Service - Higher School of Management	1 st 58 %	1 st 70 %	= 1 st 48 %
Baikol International Business School - Irkutsk State University	2 nd 53 %	2 nd 58 %	= 1 st 48 %

Source: <http://www.eduniversal-ranking.com>

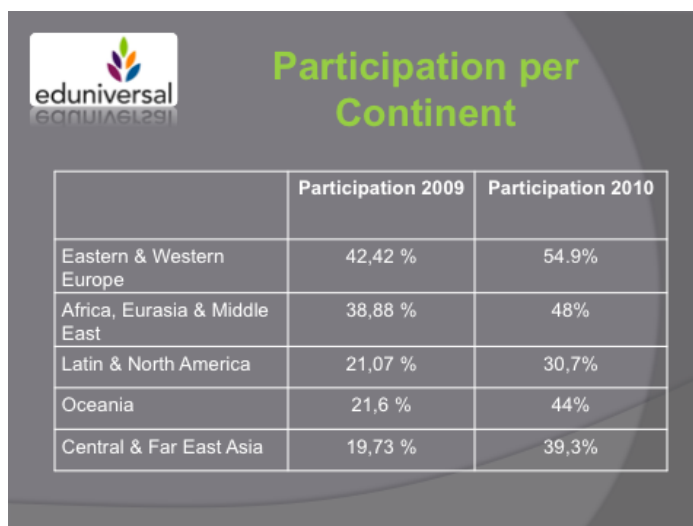
The barometer of the worldwide recognized Business Schools: Deans' Survey results 2010

From December 2009 to March 2010, each Dean or Director of the 1,000 best academic institutions was asked to participate in the survey - *The 2010 Deans' Vote*, concerning the Business Schools of the Eduniversal Official Selection in 153 countries.

Country by country, Deans were asked a simple question: "Which business school(s) would you recommend to anyone wishing to study in this country?" They were expected to answer knowingly, thus voting for every country was not mandatory.

The results of the Deans' Survey 2010 were announced officially at the 3rd Eduniversal World Convention that was held in Prague, Czech Republic, 28-30 October 2010. Every Dean's vote was converted into a recommendation rate that the students and all other actors of the academic field can use to evaluate and compare the academic institutions. The obtained recommendation rate by each school has a direct

impact on the regional rankings of the 1000 Business Schools. More than 70% of the countries involved in the Official Selection of the 1,000 Business Schools took part in the 2010 Deans' Voting session that makes today a truly universal political success!



Eduniversal Palmes: the distinction to global rankings of the Business Schools

The Eduniversal Palmes were elaborated according to a **complete and innovating methodology** that takes into account all the aspects of the Business Schools' influence on 3 different levels:

- **International recognition through accreditations, memberships and international, regional and local rankings**
- **International awareness through the votes of the 1,000 Deans**
- **The suggestions from the members of the International Scientific Committee**

The unprecedented Palmes give a clear and comprehensive vision of the international and local influence of the selected Business Schools. In other words, the purpose of these palmes is to compare objectively a school of a given country or continent to another one.

Following this unparalleled vote, the members of the **International Scientific Committee** composed of 9 independent experts, each recognized both in their academic zone of influence and internationally, built up the different categories of the Business Schools in accordance with precise market segments as follow:

100 schools in the 5 Palmes league		Universal Business School
200 schools in the 4 Palmes league		Top Business School
500 schools in the 3 Palmes league		Excellent Business School
200 schools in the 2 Palmes league		Good Business School
100 schools in the 1 Palme league		Local Reference

Figure 2: Subdivision of the Palmes

Eduniversal-ranking.com: the first on-line orientation tool for the students

In October 2010, Eduniversal launched a new version of its website: www.eduniversal-ranking.com that has created a genuine revolution into the global educative landscape since 2007.

The website www.eduniversal-ranking.com publishes the **Eduniversal Official Selection** - a global map of **1,000 Business Schools** grouped by **9 academic zones** (Africa, North America, Latin America, Central Asia, Eurasia and the Middle East, Eastern Europe, Western Europe, Far Eastern Asia and Oceania) and cover a total of **153 countries**.

Eduniversal gives opportunity and possibility to all students across the world to find the training that suits them the most and that will open the doors toward a future of their dreams by choosing the best school according to their background and their means, in the region of their choice, and anywhere in the world.

About SMBG-EDUNIVERSAL:

Created in 1994, SMBG-Eduniversal is a leading consulting company in France, whose purpose is to advice students, business schools, as well as corporations regarding orientation, coaching, education engineering and recruitment.

SMBG-Eduniversal has also developed a strong Media & Edition Department and offers to students and corporations quality and reliable tools such as websites (www.smbg.fr, www.meilleurs-masters.com, www.meilleurs-bachelors.com, www.meilleures-grandes-ecoles.com...) and its 13 free annual guidebooks of information.

SMBG has been quoted on the Stock Exchange since March 2007 on the market of Euronext Paris.

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